

Presented on the [Apps Marathon 2012](#) in Brussels.
 Survey Anyplace YouTube video: <http://youtu.be/rc3col3l1rE>
 Try our Showcase on your iPad! <http://www.surveyanyplace.com/s/start>

The First Survey Tool Designed for Mobile Released!



Antwerp, October 8, 2012 – [Survey Anyplace](#) is released! With this intuitive tool, everyone can create attractive mobile surveys and quizzes for the growing group of tablet and smartphone users. Mobile is the preferred technology to increase response rates by intuitively capturing in-the-moment customer feedback in real time. Survey Anyplace allows organizations to better reach and understand prospects and customers, and uses their feedback to provide a better service and increase profits.

Survey Anyplace is innovative in three ways:

- **[Made for Mobile](#)**: Unlike online survey tools, Survey Anyplace offers an attractive, graphic look and feel with full touch-screen support. Browsing survey questions with finger swipes instead of mouse clicks...
- **[Do-It-Yourself](#)**: The styling and content of a quiz or survey can be set up in minutes. Users can enter questions with fixed or free-text answer options, and include pictures, audio and video as desired.
- **[Custom branding](#)**: The survey layout is automatically adapted to the company's house style, simply by inserting the logo.

“This official release of Survey Anyplace is a milestone,” says Stefan Debois, Survey Anyplace Founder & CEO. “Survey Anyplace is based on its successful predecessor Tabletquiz application. Our mobile Survey Anyplace tool outperforms both expensive dedicated survey solutions and computer-based online surveys and quizzes.”

“We invested significant development effort to create attractive surveys that respondents can take anywhere with any tablet or smartphone, regardless of brand or platform. Survey Anyplace is used by 9-year-old children creating [quizzes about school-related topics](#), or by a multinational company gathering in-the-moment feedback during a [CEO event](#).”

HTML5 technology was chosen for developing Survey Anyplace. As it eliminates the need to install apps, respondents simply scan the QR code or enter the survey hyperlink to take the survey. Survey Anyplace is a ‘cross-device’ tool that works on recent mobile devices as well as older (non-touch) devices. Technically, HTML5 does the job very well, including embedded audio/video and off-line surveys.

The entry-level version of Survey Anyplace is free. [Flexible pricing plans](#) are offered to use Survey Anyplace to its full strength with customizable mobile surveys and quizzes and high-count responses.

About Survey Anyplace

Survey Anyplace enables companies to better understand their customers. It is the first survey and quiz tool designed for mobile, gathering in-the-moment feedback on tablets and smartphones. Survey Anyplace replaces Tabletquiz, a web-based survey and quiz tool with a worldwide customer base. Survey Anyplace is highly customizable 'App-less' tool, allowing respondents to take surveys without hassle. Survey Anyplace increases response rates, and helps companies tune their offerings to increase customer satisfaction and revenue. Survey Anyplace is used by marketing agencies, training centers, universities, hospitals, event organizers, manufacturing firms, marketing research organizations, and more."

[Read more](#)

Press Contact

Rob Snoeijs, Marketing Communication

Survey Anyplace

E-mail: <mailto:rsnoeijs@surveyanyplace.com>

Mobile phone: +32 (0)497 787856

info@surveyanyplace.com

www.surveyanyplace.com

[YouTube](#) – [Facebook](#) – [LinkedIn](#) – [Twitter](#) – [Google+](#)